



MAY 2011

CHARMINSTER IN BLOOM



We have ordered 23 hanging baskets from Kings Park Nursery to be displayed on the lampposts with brackets in Charminster Road.

The baskets will be installed and maintained by King's Park Nursery to ensure they look their best at all times and get watered 3 times a week. We hope to have the baskets installed in either the week beginning 6th June or if not, then definitely the following week.

A first for Charminster will also be grow bags of flowers on the top of the bus shelters from Five Ways Roundabout to the Junction of Heron Court Road. These won't be installed at the same time as the hanging baskets as they were only ordered at the beginning of May and so need more time to grow, but they should look stunning.

Due to some funding that we received, we have also ordered 2 flower pedestals which have been painted and we hope will soon be installed. We are just waiting to find out the prices of some other planters that Kings Park Nursery have which they will let us have but we need to pay for the painting and planting. Lesley walked through Charminster with the head garden from Kings Park and they looked at all the potential sites for flowers which would not upset the visibility for the traffic or pedestrians.

Sarah from Flowers at 166 and Lauren Day from Ellis Jones have been busy organising fund raising events to make sure the flowers are bigger and better than ever this year, especially as we have our newly painted lamp posts this year.

The first event was a Cocktail evening held at Breeze and we raised £385 for the flowers. The president and several executive members of Bournemouth Chamber of Trade came along and donated £250 towards Charminster in Bloom so more than £600 was raised on the night - A fabulous start. If you want to make a donation to Charminster IN Bloom, please see Sarah, Lauren, Maggie or Lesley.



ROAD WORKS UPDATE

The temporary traffic lights and diversions were finally removed on Friday 27th May. Unfortunately despite daily "nagging" the work to some of the pavements will not be finished in time for our "re-launch" of Charminster kicking off with a 2 page feature in the Bournemouth Echo on Saturday 4th June. They will however, get the work finished the following week and have promised to remove as many of the red barriers on the pavements as possible. There were delays due to the electricity board needing to conduct some electrical work to wire in the new lamp posts and junction boxes and unfortunately this has delayed the re-surfacing of the pavements.

TIME TO CELEBRATE

We have managed to get almost £1000 from Bournemouth Chamber of Trade towards our media campaign to get customers back to Charminster. We are spreading the word that the road works have gone and you can now drive back through Charminster and stop off and visit the businesses again.

As well as the Bournemouth Echo 2 page feature, we have a front cover and 2 page feature on Charminster in the June issue of BH Business, a feature and many businesses advertising in the June Issue of Local Eye, a feature in the next edition of BH Life and we have been contacting the local radio stations to ask them to broadcast the fact that the road works have gone.

So come on everyone, get your flags, flowers and balloons out and make Charminster look as great to make everyone come back and Experience Charminster once more !!

NEXT TRADERS MEETING:

Tuesday 7th JUNE 2011

FOR JUNE AS WE HAVE LOADS OF NEW MEMBERS AND LOADS TO TELL YOU, WE ARE HOLDING 2 MEETINGS ON THE SAME DAY !!

12.00 Noon - 1.30pm at Wonderful Kitchen, 257 Charminster Road.
Come along, even if you can only stay for a short while, it will be great to see you.

Or, if you can't make it at lunchtime, then maybe you will be able to make it to the evening meeting. It will be at
5.45p.m - 7.15p.m. at The Richmond, 122 Charminster Road.

You are welcome at either meeting or both if you want.

We have invited our Charminster ward councillors , Mark Anderson, Cheryl Johnson and Carol Ainge to attend as well as representatives from the council and the police.